

# Community Services Futures Forum Action Plan 2011 - 2012



The following statement of purpose was developed in July 2010 and sits alongside the Shared Vision for the Community Services Sector from the *Queensland Community Services Sector Charter*.

## **STATEMENT OF PURPOSE**

The Futures Forum is an independent coalition of state-wide human services, peak organisations, service providers and networks across the whole of Queensland.

The Futures Forum brings together the collective wisdom of the Queensland Not-for-profit Health & Community Services Sector (the Sector) to:

- Provide a forum for the exchange of ideas and information;
- Engage in strategic analysis and future thinking about where we want the sector to be, and how we can position ourselves for ongoing improvement; and
- Identify activities that can serve as vehicles for proactive change.

Promoting the contribution the Sector makes towards a fair and just society for all Queenslanders is a part of our core business.

## **A Shared Vision for the Community Services Sector**

The Queensland community services sector will strive for a fair and just society for all.

We will do this by providing effective, inclusive human services; by supporting communities to build skills and find solutions; and by advocating to remedy disadvantage in our society.

Together we will build a community services sector that is strong and sustainable, comprised of organisations that are committed to shared values.

# Community Services Futures Forum Action Plan 2011 - 2012

## Key Strategic Goal:

Increasing the recognition of the unique contribution of the Community Services Sector by the broader community.

Our key stakeholders are government and the wider public.

Key Activities for 2011-12	Outcome	Timeline	Persons Responsible
<p>1. Develop a marketing and communications plan for promoting the sector.</p> <p>This will be achieved by progressing the following activities:</p>			
<p>1.1 Progressing market research to ensure a communications plan is appropriately targeted.</p>	<ul style="list-style-type: none"> <li>Relationship built with a market research firm</li> <li>Research generates data that directs the future development of marketing and communications work.</li> </ul>	Nov 2011	Marketing and Communications Working Group
<p>1.2 Sourcing funds to progress market research</p>	<ul style="list-style-type: none"> <li>Adequate funds raised to progress market research.</li> </ul>	Mar 2012	Marketing and Communications Working Group
<p>2. Supporting the development of an online clearinghouse of research, evaluations and case studies related to good practice and innovation.</p>	<ul style="list-style-type: none"> <li>Information relating to good practice and innovation is freely available to the community services sector.</li> </ul>	Mar 2012	Research Working Group

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<p>3. Play a leadership role in the discussion around how community service organisations can work together better to respond to client and community need in complex practice and political environments.</p> <p>This will be achieved by progressing the following activities:</p>			
3.1 Engaging a consultant to develop a green paper.		Sept - Oct 2011	'Working Together' Steering Group
3.2 Launching the green paper and commencing further consultation and debate with government and the sector.	<ul style="list-style-type: none"> <li>Community sector organisations and government are able to have open and robust discussion around how the sector needs to operate to meet client and community need into the future.</li> </ul>	Nov 2011 – Mar 2012	'Working Together' Steering Group
4. Engaging the Premier, opposition leader, ministers and other politicians around key issues impacting the sector.	<ul style="list-style-type: none"> <li>The value and contribution of the sector are recognised by both political parties.</li> </ul>	Jul 2011 – Jun 2012	Co-Chairs and Secretariat.

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<p>5. Developing a series of position papers around funding issues impacting the sector, such as:</p> <ul style="list-style-type: none"> <li>• Funding policy and full-cost of service delivery</li> <li>• Funding social innovation</li> <li>• Funding capital investment</li> </ul> <p>This will be achieved by progressing the following activities:</p>			
<p>5.1 Developing a conceptual framework and plan to progress this work in stages.</p>	<ul style="list-style-type: none"> <li>• This work is progressed according to key priorities.</li> </ul>	<p>Sept 2011</p>	<p>Funding policy and full-cost of service delivery working group</p>
<p>5.2 Sourcing funds to progress this work through engaging a consultant or project worker.</p>		<p>Jan 2012</p>	<p>Funding policy and full-cost of service delivery working group</p>
<p>5.3 Producing first position paper.</p>	<ul style="list-style-type: none"> <li>• A shared position around issues is reached to support future advocacy.</li> </ul>	<p>Mar 2012</p>	<p>Funding policy and full-cost of service delivery working group</p>